FORM B10 (Official Form 10) (Rev. 4/98)

United States Bankruptcy Court
61288, Houston TX 77208

SOUTHERN DISTRICT OF TEXAS P.O.Box
(Houston Division)

PROOF OF CLAIM

Name of Debtors

____**Stage Stores, Inc., a Delaware corporation**
____**Specialty Retailers, Inc., a Texas corporation**
____**Specialty Retailers, Inc. (NV), a Nevada corporation**

*place an "x" beside the name of the Debtor you are filing a claim against

Case Number

00-35078-H2-11
00-35079-H2-11
00-35080-H2-11

Creditor ID#: 788-34173

United States Bankruptcy Court
Southern District of Texas
FILED

JUL 17 2000

Michael N. Milby, Clerk

Name of Creditor (The person or other entity to whom the debtor owes money or property):

Ketk-Tv

__ **Check box if you are aware that anyone else a filed a proof of claim relating to your claim. Attach copy of statement giving particulars.**

Name and address where notices should be sent:

**********AUTO**3-DIGIT 757
Ketk-Tv
4300 Richmond Rd
Tyler TX 75703-1201

__**Check box if you have never received any notices from the bankruptcy court in this case**

__ **Check box if the address differs from the address on the envelope sent to you by the court.**

Account or other number by which creditor identifies debtor:

Check here if this claim __ replaces __ amends a previously filed claim, dated: _____

1. Basis for Claim

__ Goods sold
X Services performed
__ Money loaned
__ Personal injury/wrongful death
__ Taxes
__ Other_____

__ Retiree benefits as defined in 11 U.S.C. § 1114(a)
__ Wages, salaries, and compensation (Fill out below)

Your SS#: _____ - _____ - _____

Unpaid compensation for services performed

from _____ (date) to _____ (date)

2. Date debt was incurred: Apr/May 2000

3. If court judgment, date obtained:

4. Total Amount of Claim at Time Case Filed: $ 9239.50

If all or part of your claim is secured or entitled to priority, also complete Item 5 or 6 below.

__ Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all interest or additional charges.

5. Secured Claim.

__ Check this box if your claim is secured by collateral (including a right of setoff).

Brief Description of Collateral:
__ Real Estate __ Motor Vehicle
__ Other All personal and intangible property of Debtor's Estate

Value of Collateral: $ ____

Amount of arrearage and other charges at time case filed included in secured claim, if any $ _____

6. Unsecured Priority Claim.

__Check this box if you have an unsecured priority claim
Amount entitled to priority $ _____
Specify the priority of the claim:

__ Wages, salaries, or commissions (up to $4,300),* earned within 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. § 507(a)(3)
__ Contributions to an employee benefit plan - 11 U.S.C. § 507(a)(4).
__ Up to $1,950* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. § 507(a)(6).
__ Alimony, maintenance, or support owed to a spouse, former spouse, or child - 11 U.S.C. § 507(a)(7).
__ Taxes or penalties owed to governmental units - 11 U.S.C. § 507(a)(8).
__ Other – Specify applicable paragraph of 11 U.S.C. § 507(a-____).

**Amounts are subject to adjustment on 4/1/98 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.*

7. Credits: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim.

8. Supporting Documents: *Attach copies of supporting documents*, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, and evidence of perfection of lien. DO NOT SEND ORIGINAL DOCUMENTS. If the documents are not available, explain. If the documents are voluminous, attach a summary.

9. Date-Stamped Copy: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.

This Space Is for Court Use Only

040

Date 7/12/00

Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any):

PHILIP H. HURLEY, G.M.

Penalty for presenting fraudulent claim: Fine of up to $500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

68700-001\DOCS_LA:12578.1

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KETK-TV

4300 RICHMOND ROAD
TYLER, TEXAS 75703
(903) 581-5656

REYNOLDS MEDIA
2425 FOUNTAINVIEW
SUITE 355
HOUSTON, TX
77057

AGENCY: REYNOLDS MEDIA
ADVERTISER: BEALLS
AGN/ADV/ACCT: 2823/2997/RP
BILLING DATE: 5/31/00

STATION: KETK-TV

INVOICE NUMBER	DATE OF CHARGE	PAYMENT DATE	PAYMENT CHECK #	DESCRIPTION	CURRENT CHARGES GROSS AMOUNT	CURRENT CHARGES AGENCY COMMISSION	CURRENT CHARGES NET AMOUNT	NET BALANCE FORWARD
283101	3/31/00			BEALLS/ONE DAY SALE				1,470.50
283102		5/19/00	44363	PAYMENT				1,470.50C
283201	3/31/00			BEALLS/ANNIVERSARY SALE				1,742.50
283203		5/19/00	44363	PAYMENT				1,742.50C
283202	4/30/00			BEALLS/ANNIVERSARY SALE				442.00
1 301	4/30/00			BEALLS/ONE DAY SALE				1,742.50
283401	4/30/00			BEALLS/SPRING SALE				3,349.00
362001	4/30/00			BEALLS/SHOES 2 FOR				1,895.50
283701	5/31/00			BEALLS/ONE DAY SALE	2,1[illegible].00	[illegible]319.50	1,810.50	

STATEMENT OF ACCOUNT

PAST DUE AMOUNTS OVER 180 DAYS	OVER 150 DAYS	OVER 120 DAYS	OVER 90 DAYS	OVER 60 DAYS	OVER 30 DAYS	CURRENT	TOTAL AMOUNT DUE
					7,429.00	1,810.50	9,239.50

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REMIT TO: [illegible] KETK-TV
[illegible] RICHMOND ROAD
TYLER, TX

BILL TO: [illegible]

KETK-TV

Region 56 KETK-TV

4300 RICHMOND ROAD
TYLER, TEXAS 75703
(903) 581-5656
FAX: (903) 561-1648

REPRESENTATIVE	SALESPERSON
[illegible]	[illegible]
ADVERTISER	**PRODUCT**
[illegible]	[illegible]

ORDER TYPE	AGENCY ESTIMATE N
REVISION [illegible]	
INVOICE NUMBER	**BROADCAST MONTH**
[illegible]	[illegible]
SCHEDULE DATES	**BILLING PERIOD**
[illegible]	[illegible]

NET DUE 30 DAYS

M	TU	W	TH	F	SA	SU	SCHEDULE TIME	RATE	NO.	ACTUAL BROADCAST DATES	DAY	TIME	TYPE MIN	TYPE SEC	M / G FOR	COPY NUMBER	RATE	RECONCILIATION DEBIT	CREDIT	REMARK
							TODAY SHOW	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			
							TODAY SHOW	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			
							[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			
							HOLLYWOOD	70.00	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	70.00			
							[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	150.00			
							[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			
							[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	150.00			

INVOICE / AFFIDAVIT

SCHEDULE COST FOR THIS BILLING PERIOD	ACTUAL GROSS BILLING	AGENCY COMMISSION	NET DUE	SUB-TOTALS	RECONCILIAT

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, ON REQUEST, FOR INSPECTION BY ADVERTISERS OR AGENCY FOR AT LEAST 12 MONTHS.

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ORDER TYPE	AGENCY ESTIMATE N

REPRESENTATIVE	SALESPERSON

INVOICE NUMBER	BROADCAST MONTH

ADVERTISER	PRODUCT

SCHEDULE DATES	BILLING PERIOD

NET DUE 30 DAYS

SCHEDULE										ACTUAL BROADCAST								RECONCILIATION		
M	TU	W	TH	F	SA	SU	TIME	RATE	NO.	DATES	DAY	TIME	TYPE MIN	TYPE SEC	M / G FOR	COPY NUMBER	RATE	DEBIT	CREDIT	REMARK

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REYNOLDS MEDIA
2425 FOUNTAINVIEW
SUITE 355
HOUSTON, TX
77057

AGENCY: REYNOLDS MEDIA
ADVERTISER: BEALLS
ACH/ADV/ACCT: 2823/2997/RP
BILLING DATE: 4/30/00

STATION: KETK-TV

INVOICE NUMBER	DATE OF CHARGE	PAYMENT DATE	PAYMENT CHECK #	DESCRIPTION	CURRENT CHARGES GROSS AMOUNT	CURRENT CHARGES AGENCY COMMISSION	CURRENT CHARGES NET AMOUNT	NET BALANCE FORWARD
283101	3/31/00			BEALLS/ONE DAY SALE				1,470.50
283201	3/31/00			BEALLS/ANNIVERSARY SAL				1,742.50
283202	4/30/00			BEALLS/ANNIVERSARY SAL	[illegible]	78.00	442.00	
283301	4/30/00			BEALLS/ONE DAY SALE	[illegible]	207.50	1,742.50	
283401	4/30/00			BEALLS/PERING SALE	[illegible]	591.00	3,342.00	
347001	4/30/00			BEALLS/SUMMER 2-FOR	[illegible]	434.50	1,895.50	

STATEMENT OF ACCOUNT

PLEASE INCLUDE INVOICE NUMBER WITH REMITTANCE.

PAST DUE AMOUNTS OVER 180 DAYS	OVER 150 DAYS	OVER 120 DAYS	OVER 90 DAYS	OVER 60 DAYS	OVER 30 DAYS	CURRENT	TOTAL AMOUNT DUE
					3,213.00	7,429.00	10,642.00

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TYLER, TEXAS 75703
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FAX: (903) 561-1648

REPRESENTATIVE	SALESPERSON
[illegible]	[illegible]
ADVERTISER	**PRODUCT**
[illegible]	[illegible]

ORDER TYPE	AGENCY ESTIMATE N
REVISION-04	
INVOICE NUMBER	**BROADCAST MONTH**
[illegible]	[illegible]
SCHEDULE DATES	**BILLING PERIOD**
[illegible]	[illegible]

NET DUE 30 DAYS

SCHEDULE										ACTUAL BROADCAST								RECONCILIATION		
M	TU	W	TH	F	SA	SU	TIME	RATE	NO.	DATES	DAY	TIME	TYPE MIN	TYPE SEC	M / G FOR	COPY NUMBER	RATE	DEBIT	CREDIT	REMARK
					[illegible]		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]		[illegible]		[illegible]	[illegible]			
										[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			
					[illegible]		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			
										[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			
					[illegible]		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]		[illegible]		[illegible]	[illegible]			
										[illegible]	[illegible]	[illegible]		[illegible]		[illegible]	[illegible]			
					[illegible]		[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			
										[illegible]	[illegible]	[illegible]				[illegible]	[illegible]			

INVOICE / AFFIDAVIT

PLEASE INCLUDE INVOICE NUMBER WITH REMITTANCE.

SCHEDULE COST FOR THIS BILLING PERIOD	ACTUAL GROSS BILLING	AGENCY COMMISSION	NET DUE	SUB-TOTALS	RECONCILIAT
[illegible]	[illegible]	[illegible]	[illegible]		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, ON REQUEST, FOR INSPECTION BY ADVERTISERS OR AGENCY FOR AT LEAST 12 MONTHS

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BILL TO: [illegible]

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REPRESENTATIVE	SALESPERSON
[illegible]	[illegible]
ADVERTISER	**PRODUCT**
[illegible]	[illegible]

ORDER TYPE	AGENCY ESTIMATE N
[illegible]	
INVOICE NUMBER	**BROADCAST MONTH**
[illegible]	[illegible]
SCHEDULE DATES	**BILLING PERIOD**
[illegible]	[illegible]

NET DUE 30 DAYS

SCHEDULE										ACTUAL BROADCAST								RECONCILIATION		
M	TU	W	TH	F	SA	SU	TIME	RATE	NO.	DATES	DAY	TIME	TYPE MIN	TYPE SEC	M / G FOR	COPY NUMBER	RATE	DEBIT	CREDIT	REMARK
							[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]		[illegible]		[illegible]	[illegible]		[illegible]	[illegible]

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ORDER TYPE	AGENCY ESTIMATE N

REPRESENTATIVE	SALESPERSON

INVOICE NUMBER	BROADCAST MONTH

ADVERTISER	PRODUCT

SCHEDULE DATES	BILLING PERIOD

NET DUE 30 DAYS

SCHEDULE										ACTUAL BROADCAST								RECONCILIATION		
M	TU	W	TH	F	SA	SU	TIME	RATE	NO.	DATES	DAY	TIME	TYPE MIN	TYPE SEC	M / G FOR	COPY NUMBER	RATE	DEBIT	CREDIT	REMARK

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BILL TO:	[illegible]

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REPRESENTATIVE	SALESPERSON
[illegible]	[illegible]
ADVERTISER	**PRODUCT**
[illegible]	[illegible]

ORDER TYPE	AGENCY ESTIMATE N
[illegible]	
INVOICE NUMBER	**BROADCAST MONTH**
[illegible]	[illegible]
SCHEDULE DATES	**BILLING PERIOD**
[illegible]	[illegible]

NET DUE 30 DAYS

SCHEDULE: DAYS (M TU W TH F SA SU)	SCHEDULE: TIME	SCHEDULE: RATE	SCHEDULE: NO.	ACTUAL BROADCAST: DATES	DAY	TIME	TYPE MIN / SEC	M / G FOR	COPY NUMBER	RATE	RECONCILIATION: DEBIT	CREDIT	REMARKS
	[illegible]	[illegible]		[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
X	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
X X	[illegible] NEWS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
X	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
				[illegible]	[illegible]	[illegible]	[illegible]		[illegible]	[illegible]			
										[illegible]			

INVOICE / AFFIDAVIT

SCHEDULE COST FOR THIS BILLING PERIOD	ACTUAL GROSS BILLING	AGENCY COMMISSION	NET DUE	SUB-TOTALS	RECONCILIATION

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, ON REQUEST, FOR INSPECTION BY ADVERTISERS OR AGENCY FOR AT LEAST [illegible]

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TYLER, TEXAS 75703
(903) 581-5656
FAX: (903) 561-1648

REPRESENTATIVE	SALESPERSON
ADVERTISER	PRODUCT

ORDER TYPE	AGENCY ESTIMATE NO
INVOICE NUMBER	BROADCAST MONTH
SCHEDULE DATES	BILLING PERIOD

NET DUE 30 DAYS

SCHEDULE										ACTUAL BROADCAST								RECONCILIATION		
M	TU	W	TH	F	SA	SU	TIME	RATE	NO.	DATES	DAY	TIME	TYPE MIN	TYPE SEC	M / G FOR	COPY NUMBER	RATE	DEBIT	CREDIT	REMARK

INVOICE / AFFIDAVIT

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ORDER TYPE	AGENCY ESTIMATE NO
INVOICE NUMBER	**BROADCAST MONTH**
SCHEDULE DATES	**BILLING PERIOD**

REPRESENTATIVE	SALESPERSON
ADVERTISER	**PRODUCT**

NET DUE 30 DAYS

SCHEDULE										ACTUAL BROADCAST								RECONCILIATION		
M	TU	W	TH	F	SA	SU	TIME	RATE	NO.	DATES	DAY	TIME	TYPE MIN.	TYPE SEC.	M / G FOR	COPY NUMBER	RATE	DEBIT	CREDIT	REMARK

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REPRESENTATIVE	SALESPERSON
ADVERTISER	**PRODUCT**

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NET DUE 30 DAYS

SCHEDULE										ACTUAL BROADCAST								RECONCILIATION		
M	TU	W	TH	F	SA	SU	TIME	RATE	NO.	DATES	DAY	TIME	TYPE MIN	TYPE SEC	M / G FOR	COPY NUMBER	RATE	DEBIT	CREDIT	REMARK

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WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, ON REQUEST, FOR INSPECTION BY ADVERTISERS OR AGENCY FOR AT LEAST 1 MONTH

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