FORM B10 (Official Form 10) (Rev. 4/98)

United States Bankruptcy Court
61288, Houston TX 77208

SOUTHERN DISTRICT OF TEXAS P.O.Box
(Houston Division)

PROOF OF CLAIM

Name of Debtors

X **Stage Stores, Inc., a Delaware corporation**
___ **Specialty Retailers, Inc., a Texas corporation**
___ **Specialty Retailers, Inc. (NV), a Nevada corporation**

*place an "x" beside the name of the Debtor you are filing a claim against

Case Number

00-35078-H2-11
00-35079-H2-11
00-35080-H2-11

Creditor ID#: 788-60841

United States Bankruptcy Court
Southern District of Texas
FILED

JUL 25 2000

Michael N. Milby, Clerk

Name of Creditor (The person or other entity to whom the debtor owes money or property):

The Seminole Sentinel

__ **Check box if you are aware that anyone else a filed a proof of claim relating to your claim. Attach copy of statement giving particulars.**

Name and address where notices should be sent:

**********AUTO**3-DIGIT 793
The Seminole Sentinel
PO Box 1200
Seminole TX 79360-1200

__ **Check box if you have never received any notices from the bankruptcy court in this case**

__ **Check box if the address differs from the address on the envelope sent to you by the court.**

Account or other number by which creditor identifies debtor:

Stage Stores Inc.

Check here if this claim __ replaces __ amends a previously filed claim, dated: _____

1. Basis for Claim

__ Goods sold
__ Services performed
__ Money loaned
__ Personal injury/wrongful death
__ Taxes
XX Other Advertising

__ Retiree benefits as defined in 11 U.S.C. § 1114(a)
__ Wages, salaries, and compensation (Fill out below)

Your SS#: _____ - _____ - _____

Unpaid compensation for services performed
from _____ (date) to _____ (date)

2. Date debt was incurred: 4/5/00 - 5/24/00

3. If court judgment, date obtained:

4. Total Amount of Claim at Time Case Filed: $ 786.10

If all or part of your claim is secured or entitled to priority, also complete Item 5 or 6 below.

__ Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all interest or additional charges.

5. Secured Claim.

__ Check this box if your claim is secured by collateral (including a right of setoff).

Brief Description of Collateral:
__ Real Estate __ Motor Vehicle
__ Other All personal and intangible property of Debtor's Estate

Value of Collateral: $ ____

Amount of arrearage and other charges at time case filed included in secured claim, if any $ _____

6. Unsecured Priority Claim.

__ Check this box if you have an unsecured priority claim
Amount entitled to priority $ _____
Specify the priority of the claim:

__ Wages, salaries, or commissions (up to $4,300),* earned within 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. § 507(a)(3)
__ Contributions to an employee benefit plan - 11 U.S.C. § 507(a)(4).
__ Up to $1,950* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. § 507(a)(6).
__ Alimony, maintenance, or support owed to a spouse, former spouse, or child - 11 U.S.C. § 507(a)(7).
__ Taxes or penalties owed to governmental units - 11 U.S.C. § 507(a)(8).
__ Other – Specify applicable paragraph of 11 U.S.C. § 507(a-____).

**Amounts are subject to adjustment on 4/1/98 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.*

7. Credits: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim.

8. Supporting Documents: *Attach copies of supporting documents*, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, and evidence of perfection of lien. DO NOT SEND ORIGINAL DOCUMENTS. If the documents are not available, explain. If the documents are voluminous, attach a summary.

9. Date-Stamped Copy: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.

This Space Is for Court Use Only

Date	Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any):
7/19/2000	M. Gene Dow, Publisher

372

Penalty for presenting fraudulent claim: Fine of up to $500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

68700-001\DOCS_LA:12578.1

FORM B9F (ALT.) (Chapter 11 Corporation/Partnership Case) (9/97)

UNITED STATES BANKRUPTCY COURT — Southern District of Texas

Notice of Chapter 11 Bankruptcy Case, Meeting of Creditors, & Deadlines

A chapter 11 bankruptcy case concerning each of the debtor corporations listed below was filed on June 1, 2000

You may be a creditor of one or more of the debtor(s). **This notice lists important deadlines.** You may want to consult an attorney to protect your rights. All documents filed in the cases may be inspected at the bankruptcy clerk's office at the address listed below. NOTE: The staff of the bankruptcy clerk's office cannot give legal advice.

See Reverse Side For Important Explanations.

Debtor (name(s), case numbers and address):	Jointly Administered Under Case Number 00-35078-H2-11
Stage Stores, Inc., a Delaware corp.; Case No. 00-35078-H2-11 Specialty Retailers, Inc., a Texas corp.; Case No. 00-35079-H2-11 Specialty Retailers, Inc. (NV), a Dallas corp.; Case No. 00-35080-H2-11 10210 Main Street Houston, TX 77025-5229 **Toll Free Number: 1-800-804-2013 (for case information)**	Taxpayer ID Nos: 76-0407711 (Stage Stores, Inc.) 74-0821900 (Specialty Retailers, Inc.) 91-1826900 (Specialty Retailers, Inc. (NV))
Attorney for Debtors (name and address): Andrew E. Jillson, Esq. Lynnette R. Warman, Esq. Jenkens & Gilchrist, a Professional corporation 1445 Ross Avenue, Suite 3200 Dallas, TX 75202-2799	Attorneys for Debtors Telephone Number: Toll Free 1-877-559-9672 **Information may also be obtained from the following website:** Website address: www.stagestoresbankruptcy.com

Meeting of Creditors

Date: 7 / 11 / 00 Time: 2:00 ( ) A.M. (X) P.M. Location: U.S. Courthouse, Jury Assembly Room, 515 Rusk, 6th Floor, Houston, Texas 77002

Deadlines to File a Proof of Claim

Proofs of Claim must be *received* by the bankruptcy clerk's office by the following deadline:

For all creditors (except a governmental unit): 10/9/00 For a governmental unit: 11/28/00

Mail claim to: U.S. Bankruptcy Court
P.O. Box 61288
Houston, TX 77208

Creditors May Not Take Certain Actions:

The filing of the bankruptcy case automatically stays certain collection and other actions against the debtor and the debtor's property. If you attempt to collect a debt or take other action in violation of the Bankruptcy Code, you may be penalized.

Address of the Bankruptcy Clerk's Office:	For the Court:
515 Rusk Avenue 1st Floor Houston, Texas 77002 Telephone number: 713/250-5115	Clerk of the Bankruptcy Court: Michael N. Milby, Clerk
Hours Open: 9:00 a.m. - 4:30 p.m.	Date:

DALLAS1 592549v1 48909-00001

ClubPDF - www.fastio.com

ClibPDF - www.fastio.com

STAGE STORES INC.

BEALLS • PALAIS ROYAL • STAGE

PREPRINT INSERTION ORDER

April One Day Sale

DELIVER TO:
Sentinel
406 South Main
915-758-3667
Seminole, TX 79360
Market/Store #: 624

AD REP:
BARBARA PARKER
1-915-758-2136 FAX
915-758-3667 PHONE

INSERT DATE:	04/05/00
TOTAL QTY:	2300
VERSION:	BEALLS
INSERT SIZE:	*11.5" x 21"*
PAGE SIZE:	*4 SKN STD*

****** INSERTS SHOULD BE RECEIVED BY MARCH 29, 2000.***
Please confirm delivery with your warehouse. Call if not received by due date

SALES REP NAME AND DATE:

BARBARA PARKER (PRINT NAME) Barbara Parker (SIGNATURE) 3-23-00 (DATE)

PLEASE FAX BACK TO CONFIRM SPACE RESERVATION AT (713) 354-3996 ATTN: SSI COORDINATOR

(COVER SHEET NOT REQUIRED!!)

NOTE: YOUR FAXED RESPONSE TO THIS INSERTION ORDER WITHIN 48 HOURS IS MANDATORY. FAILURE TO COMPLY MAY RESULT IN THE CANCELLATION OF THIS PROMOTION IN YOUR NEWSPAPER!!!!!!!

ANY QUESTIONS, PLEASE CALL (713) 678-6700 AND ASK FOR THE SSI COORDINATOR.

EVENT # 6781

ClibPDF - www.fastio.com

C U S T O M E R A C C O U N T S

Starting name: STAGE STORES INC
Ending name: STAGE STORES INC

Starting date: 01/01/00
Ending date: "Latest"

Customer: STAGE STORES INC
ADVERTISING BUS. OFFICE
PO BOX 35718
HOUSTON, TX 77235

Contact: BRENDA SUIRE
Phone #: 713-669-2791
First date: 09/10/97
Comment:

Date	Type	Doc-#	Reference	Amount	Balance
			Beginning balance		~~788.60~~
01/12/00	Sale	ADV	3 X 10	~~76.50~~	865.10
01/26/00	Sale	ADV	3 X 10	~~76.50~~	941.60
02/03/00	Cash	601705	Payment rcv'd - thank you	~~788.60CR~~	153.00
02/09/00	Sale	ADV	INSERT	~~200.00~~	353.00
02/16/00	Sale	ADV	INSERT-STORE #0624(30936)	~~76.50~~	429.50
03/01/00	Sale	ADV	INSERT (#31499) ST #0624	~~76.50~~	506.00
03/06/00	Cash	616656	PMT	~~153.00CR~~	353.00
03/08/00	Sale	ADV	INSERT	~~200.00~~	553.00
03/29/00	Cash	629166	PMT	~~276.50CR~~	276.50
03/29/00	Sale	ADV	3 X 10	~~76.50~~	353.00
04/05/00	Sale	ADV	INSERT	200.00 ★	553.00
04/12/00	Sale	ADV	4 X 14	142.80 ★	695.80
05/04/00	Cash	643315	PMT	~~353.00CR~~	342.80
05/10/00	Sale	ADV	6X11 (AD #0050467.BJKLPS)	168.30 ★	511.10
05/17/00	Sale	ADV	INSERT	200.00 ★	711.10
05/24/00	Sale	ADV	3 X 10.	75.00 ★	786.10
06/07/00	Sale	ADV	INSERT	~~200.00~~	986.10
06/14/00	Sale	ADV	6 X 11	~~168.30~~	1,154.40
06/14/00	Cash	61400	Payment rcv'd - thank you	~~168.30CR~~	986.10
06/27/00	Cash	664326	PREPAY-6/28/00 ADV	~~76.50CR~~	909.60
06/28/00	Sale	ADV	3 X 10 PREPAID	~~76.50~~	986.10
07/13/00	Cash	672330	PAY 6/7/00 ADV.	~~200.00CR~~	786.10
07/17/00	Cash	672453	PMT - PREPAY 7/20 ADV	168.30CR	617.80

Customer totals

Beginning balance	788.60
Total sales	2,013.40
Total cash receipts	2,184.20CR
Total discounts	.00
Current balance	617.80

-- End of report --

ClibPDF - www.fastio.com

STAGE STORES, INC.
BEALLS * PALAIS ROYAL * STAGE
10201 Main Street Houston, TX 77025 FAX (713) 838-4387
For schedule and shipping information, call our ROP hotline (713) 838-4370

INSERTION ORDER

Seminole Sentinel
406 S MAIN ST
Seminole, TX 79360
MISTY RAMIREZ

ORIGINAL NUMBER 35073
DATE: APRIL 20, 2000
VOICE #: 915-758-3667
FAX #: 1915-758-2136

INSERTIONS FOR: Sun, 04/30/00 - Sat, 05/13/00 SSI STORE #: 0624 6B PAGE 1

PLEASE SCHEDULE ADS LISTED BELOW FOR WEEKS OF APRIL 30 THRU MAY 13, 2000.
** PLEASE SHOW YOUR LOCAL STORE A COPY OF THE AD BEFORE IT RUNS!**
YOU ARE RESPONSIBLE FOR REVIEWING AND SCHEDULING THE ADS LISTED BELOW. OUR ACCOUNTS PAYABLE DEPT. WILL PAY ONLY FOR ADS ORDERED BY STAGE STORES INSERTION ORDERS. FAILURE TO FAX CONFIRMATION TO (713) 838-4387 MAY RESULT IN NON-PAYMENT.

RUNDATE	AD NUMBER	POSITION	SIZE	TYPE	DESCRIPTION
Wed 5/10	0050467.BJKLPS	MN	6 Col x 11"	B&W ROP	MOM'S DAY SUPER WKD

Please sign and fax back (with NO cover sheet) to (713) 838-4387

Signature Printed Name Date

End of Insertion Order submitted Thu, APRIL 20, 2000

ClibPDF - www.fastio.com

STAGE STORES INC.

BEALLS • PALAIS ROYAL • STAGE

PREPRINT INSERTION ORDER

MAY ONE DAY SALE

DELIVER TO:
Sentinel
406 South Main
915-758-3667
Seminole, TX 79360
Market/Store #: 624

AD REP:
BARBARA PARKER
1-915-758-2136 FAX
915-758-3667 PHONE

INSERT DATE:	05/17/00
TOTAL QTY:	2300
VERSION:	BEALLS
INSERT SIZE:	*11.5" x 21"*
PAGE SIZE:	*4 SKN STD*

****** INSERTS SHOULD BE RECEIVED BY MAY 10,2000.***
Please confirm delivery with your warehouse. Call if not received by due date

SALES REP NAME AND DATE:

(PRINT NAME) (SIGNATURE) (DATE)

PLEASE FAX BACK TO CONFIRM SPACE RESERVATION AT (713) 354-3996 ATTN: SSI COORDINATOR

(COVER SHEET NOT REQUIRED!!)

NOTE: YOUR FAXED RESPONSE TO THIS INSERTION ORDER WITHIN 48 HOURS IS MANDATORY. FAILURE TO COMPLY MAY RESULT IN THE CANCELLATION OF THIS PROMOTION IN YOUR NEWSPAPER!!!!!!!

ANY QUESTIONS, PLEASE CALL (713) 678-6700 AND ASK FOR THE SSI COORDINATOR.

EVENT # 6946

ClibPDF - www.fastio.com